

Our Consulting Services

# BUSINESS ANALYSIS as a SERVICE (BAaaS)



**LION HEART**  
CONSULTING



# BUSINESS ANALYSIS

## as a SERVICE

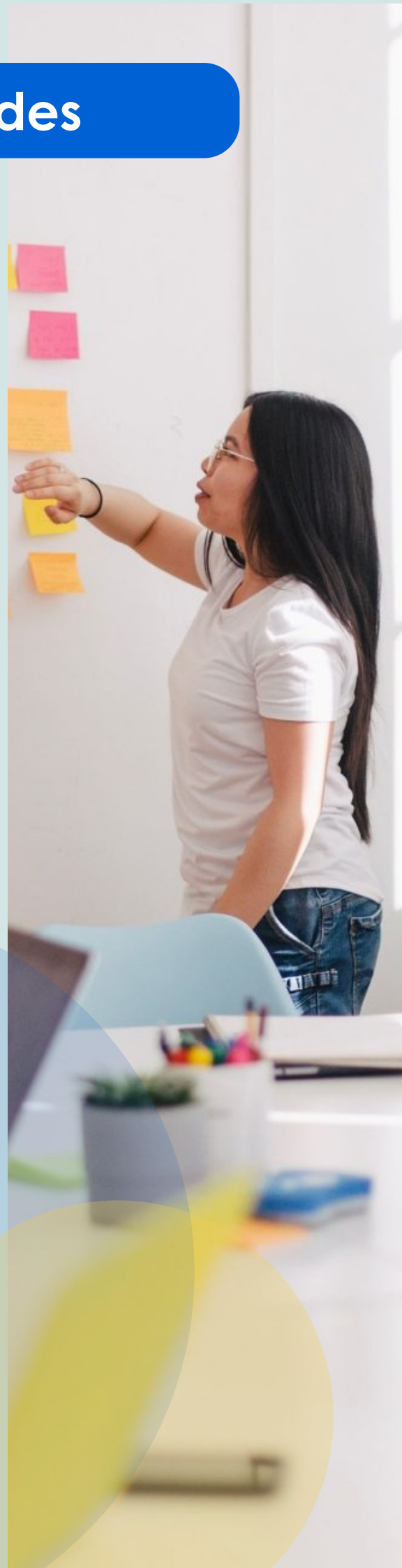
From strategic business analysis consulting through to project execution, our BAaaS is a unique partnership approach that allow clients to maintain organization's effectiveness and efficiency. Our consultants will help you to find technical solutions that enable your business to achieve its goals.

Lion Heart Business Analysis as a Service model will help you to define requirements to support specific business need, leading to data-backed technology-based solutions. Our consultants are experienced across multiple technology solutions, sectors and industries.

Gain virtual access to a pool of qualified resources with established body of Business Analysis expertise. Our Business Analysis service is based on the IIBA (International Institute of Business Analysis) standards and is also aligned with Agile methodology.

# OUR BAaaS includes

- **Business Case Development** – identifying your ROI on investment
- **Innovation** – helping organisations take advantage of new technology
- **Business Process Management** – improving your business processes for greater efficiency
- **Tender Preparation and Evaluation** – to ensure optimal technology selection
- **Buying Technology Software** – improving business requirements and technology alignment
- **Resource Placement BA Managed Service** – we provide our experienced and well-trained business analyst resources across organisations
- **Business Change** – assisting organisations to take advantage of improvements
- **Plan your requirements efforts**, execute on requirements elicitation and facilitation.
- **Manage changes** to requirements throughout the entire project life cycle
- **Create a full set of visual models** for the requirements.
- **Determine** the project's business objectives and desired outcomes.
- **Measure** the success of the project.
- **Transition requirements knowledge** to development and test teams.





**Lion Heart BAaaS uses a unique approach that fits into any methodology (SCRUM, RUP, waterfall, iterative, and others):**

### **1. Explore customer Business**

This is the first phase of our engagement with Clients. We will work with you to establish the foundations of the projects, understanding the BA role and producing the outline analysis plan, including: Stakeholder Identification, systems/processes identification and how they may be impacted by any proposed change

### **2. Business Case Development**

In this phase, Lion Heart BA will help develop the business case and the project's objectives and scope, either by reviewing what has already been produced or creating new data-led solutions.

### **3. Delivery Planning**

During the planning phase we will develop and communicate details of the engagement this will include how are we going to undertake the engagement, the resources required, what activities are involved, workshops, job shadowing, questionnaires, etc. This stage is key to identifying the work being undertaken by the BA for you. We will provide iterations of plans throughout the life cycle of the BA engagement.

### **4. Business Requirements**

This Phase is key to process and crucial to delivery. During this phase, we will undertake workshops and stakeholder interviews; Review systems and processes; Gather requirements and evaluate the business case to ensure it is still valid before implementation begins. Our consultants will ensure that client requirements are understood and will yield the greatest return on investment (ROI).

### **5. Implement Solutions**

This phase is where the agreed solution' is implemented. Our BA will monitor change requests, ensure the solution meets requirements, produce test scripts and facilitate user acceptance testing (UAT).any of the business analysis models can be converted into training materials so they can learn about the new system while minimizing training material development effort. Our consultants will ensure a smooth handover process and transition BA team consults the clients at any stage of development process: from gathering software requirements to the project release.

## THE BENEFITS OF BAaaS FOR YOUR COMPANY

- We use highly skilled staff who can operate effectively remotely, meaning the work continues whether we are on or off site.
- Highly competitive pricing making the service very cost effective.
- Speed; saves you time and removes the hassle of hiring.
- Delivers a step change in project management maturity in your organisation.
- Avoid IR35 tax complications. We employ most of our Project Team, they are on our payroll and therefore comply with UK tax legislation.
- Flexible on-demand resources
- Consistency across board on all project deliveries.

## WHY LION HEART CONSULTING?

At Lion Heart Consulting, we work with you to design an organisation that works just as well in practice as it does on paper. With our extensive experience working with clients across a diverse range of industries, we have a proven track record of getting to the heart of the problem quickly and adding value from day one, creating a business model which has a lasting positive impact on your organisation and allows you to grow. A key part of our competitive advantage is that there is no minimum number of days or contract period. Projects may be two months to two years, 1 day per week or 5 days per week. We deliver to SLA and KPIs.



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